



Graduate School of BUSINESS
 FOSTERING BUSINESS SUSTAINABILITY
 UNIVERSITI SAINS MALAYSIA

MBA-MSc

DOUBLE DEGREE



USM APEK
Congratulations
 UNIVERSITI SAINS MALAYSIA
RANKED
137TH
QS WORLD UNIVERSITY RANKINGS 2024
WORLD'S STANDING

ACCREDITATION:



No.4
 IN THE WORLD
No.1
 IN ASIA



Times Higher Education
Impact Rankings 2023

WHAT WILL I GET FROM THIS PROGRAMME?

The combination of established academic programmes with equally interactive face-to-face periods at the Graduate School of Business, Universiti Sains Malaysia and Adam Smith Business School, University of Glasgow provides the perfect environment for a programme of the highest quality.

- You will be awarded with two Master degrees instead of one, from two renowned universities less time than it would have taken to study the two degrees consecutively.
- You will enhance your academic learning experience, international exposure, professional network and career development.
- You will have the opportunity to explore a new country and experience an entirely different culture
- You will build critical thinking, communication, leadership and entrepreneurial skills.

WHY MBA-MSC (DOUBLE DEGREE) PROGRAMME?

The MBA-MSc (Double Degree) programme is an exciting partnership designed in collaboration between the Graduate School of Business, Universiti Sains Malaysia and Adam Smith Business School, University of Glasgow. The programme aims to provide students with a rigorous and comprehensive general management curriculum from the perspectives of South East Asian and European academics and practitioners.

UPON GRADUATION, YOU WILL BE ABLE:

- To apply cross disciplinary knowledge to diagnose and address complex business problems holistically
- To use scientific methods and critical thinking in developing robust business strategies
- To incorporate sustainability and ethics into your decision making process
- To embrace an innovative and entrepreneurial mind set in seeking business and management solutions.
- To demonstrate effective interpersonal and communication skills in engaging with multiple stakeholders.

PROGRAMME STRUCTURE

The MBA-MSc (Double Degree) programme is a two-year degree, with the first year studying MBA at the Graduate School of Business, USM. In the second year, students will have the opportunity to travel to Glasgow to study one of the three MSc programmes on offer : Corporate Governance & Accountability; Environment & Sustainability Development; or International Strategic Marketing at Adam Smith Business School, University of Glasgow.

YEAR 1 MBA @ GSB

10 core courses (30 units)

YEAR 2 MSC@ UNIVERSITY OF GLASGOW

You are given 3 options:

1

Corporate Governance & Accountability

This programme will give you a theoretical and practical understanding of corporate governance and accountability, combined with an international perspective with 4 core courses, 3 optional courses and 1 independent piece of research work in the form of a dissertation.

2

Environment & Sustainable Development

Environment & Sustainable Development is designed to give you the tools to apply economic analysis to a range of environmental problems, with a focus on developing countries with 4 core courses, 2 optional courses and 1 independent piece of research work in the form of a dissertation

3

International Strategic Marketing

This programme will provide you with a detailed understanding of contemporary marketing principles, techniques and trends from an international perspective with 9 core courses, 2 optional courses and 1 independent piece of research work in the form of a dissertation.

ADMISSION FEES

USM

First Semester	: Full-time fee £2,500
Second Semester	: Full-time fee £2,500

UK

International Strategic Marketing MSc	: Full-time fee £11,440
Environment & Sustainable Development MSc	: Full-time fee £8,448
Corporate Governance & Accountability MSc	: Full-time fee £10,920

INTERNATIONAL

International Strategic Marketing MSc	: Full-time fee £20,784
Environment & Sustainable Development MSc	: Full-time fee £18,816
Corporate Governance & Accountability MSc	: Full-time fee £20,784

AT A GLANCE

Program Starts : October in USM and September in UofG
Duration : 2 years (24 months including Master Thesis/Major Research Project)
1 year in Universiti Sains Malaysia, 1 year in University of Glasgow
Mode : Coursework

ADMISSION REQUIREMENTS

- Bachelor degree with minimum CGPA 3.00/4.00 and proof of an adequate command of English
- The entry requirements for the MSc programme is an overall pass (C3 equivalent) of the MBA core courses

LANGUAGE REQUIREMENTS

(Applicable for both Local and International applicants)

A minimum of Band 6.5 in IELTS
(International English Language Testing System)

HOW TO APPLY

For entry into Year 1, all applicants must apply via:

www.gla.ac.uk/schools/business/postgraduate/internationaljointprogrammes/usmmalaysia/

For any enquiries, please contact:

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