



MASTER OF BUSINESS ADMINISTRATION (ONLINE)

ACCREDITATION:

1. WHAT WILL I GET FROM THIS PROGRAMME?

- You will acquire new skills and knowledge along with great networking capabilities.
- You will enhance your academic learning experience, international exposure, professional network and career development.
- You will build critical thinking, communication, leadership and entrepreneurial skills.
- You will develop awareness of sustainability and how to manage the complexities of sustainability practices in organisations.

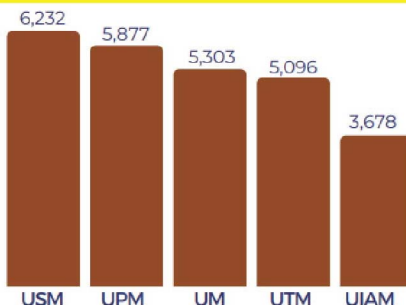
2. WHY e-MBA @ GSB

The Graduate School of Business, USM, was established in March 6, 2009. Its conception however, can be traced way back to 1989, when the School of Management USM, first offering post-graduate programmes.

The cornerstone of GSB@USM strength is the strong relationship that is already has with MNCs around Penang. Through these partnership and collaborations, the school's involvement in industry helps students to blend theory and practice at every level, complemented by various action learning projects. With an international student population comprising managers and professionals from various field, GSB today is a fertile ground for peer learning and knowledge exchange for business leaders of the future. Its multi-disciplinary approach to knowledge coupled with its thrust in sustainability, ensures that students are provide a holistic learning experience that prepare them for the challenges ahead. As a testament to the quality of its programme over the years, GSB graduated are highly valued and sought after by both public as well as private sectors.

3. IRRESISTIBLY EXCITING HOME

Top 5 Malaysian public universities with the most number of international students (as of Dec 2022)



4. PROGRAMME STRUCTURE

It is a fact that the Industry Revolution 4.0 economy requires new ways of learning business. For many busy executives, it simply is not feasible to travel to classes to meet lecturers and fellow course mates. Having close relationship with the industry, GSB@USM understands and for years, it is offering e-MBA for busy people, trading lecture halls for remote and mobile workplaces, and also virtual rooms. Our web conferencing offers unlimited opportunities for busy executives to join APEX University's e-MBA programme.

Our MBA programme offers business education that is unique and holistic in nature. It equips learners with leadership skills that develop their capabilities in leading and managing organisations in an Industry 4.0 era. In addition, our 10 fundamental business courses also provide opportunities for learners to expand their analytical skills and knowledge through a host of exciting and practical courses.

Apart from the fundamental business courses, learners may deepen their knowledge in the specific fields according to their interest and career requirements. Specific specialisations are available to students at GSB:

1. International Business
2. Service Science Management & Engineering
3. Sustainable Development
4. Governance & Control
5. Innovation Management
6. Digital Leadership
7. Business Analytics

5. UPON GRADUATION, YOU WILL BE ABLE :

- To apply cross disciplinary knowledge to diagnose and address complex business problems holistically.
- To use scientific methods and critical thinking in developing robust business strategies.
- To incorporate an innovative and entrepreneurial mind set in seeking business and management solutions.
- To demonstrate effective interpersonal and communication skills in engaging with multiple stakeholders.

6. ADMISSION / ENTRY REQUIREMENTS / FEES

TYPE OF STUDENTS	REGISTRATION FEES (NON RECURRING)	PERSONAL BOND	TUITION FEES	TOTAL FEES
Local Students	*RM150.00	-	RM600.00 x 48 units	RM28,800.00
Foreign Students	*USD130.00	*USD1000.00	USD248.75 x 48 units	USD11,940.00

CONVOCATION FEE

Local Students : RM200.00

Foreign Students : USD50.00

* Fees are subject to change

7. AT A GLANCE

Program Starts :
APRIL / OCTOBER

Duration :
**2 TO 5 YEARS
(4 TO 10 SEMESTERS)**

Mode:
COURSEWORK

8. ENTRY REQUIREMENTS

- A Bachelor's Degree from a university recognised by the USM's Senate or an equivalent qualification; and
- A minimum CGPA of 2.75 with minimum of 1 year working experience; or
- A minimum CGPA of 3.50 for fresh graduate without experience; or
- APEL Certificate, for individual with working experience but lack of academic qualification.
- Pass the interview and / or test to determine the ability of prospective students to undergo the program.

International Applicants:

- A minimum score of 40 for TOEFL (Internet-based); or
- A minimum of Band 7.5 for TOEFL Essentials (Online); or
- A minimum of Band 5 for IELTS; or
- A minimum score of 47 for PTE; or
- A minimum score of 154 for Cambridge English (CAE/CPE); or
- A minimum score of 154 for Linguaskill Online; or
- A minimum of Band 3.5 for MUET

Exemption can be given to candidate if:

- English is the candidate's mother tongue or National Language; or
- The candidate graduated from an Institution of Higher Learning in which the medium of instruction at Bachelor and/or Master degree level is English (statement of proof required)

9. READY TO LEAVE YOUR MARK? CONTACT OUR ADMISSION TEAM

The Full-Time eMBA Program starts in April and October every year. You may apply for the program at any time throughout the year. Visit:

www.ips.usm.my

For any enquiries, please contact:

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