



**Graduate
School of
BUSINESS**
Graduate School of Business
UNIVERSITI SAINS MALAYSIA



**AACSB
ACCREDITED**



PhD PROGRAMME

GRADUATE SCHOOL OF BUSINESS (GSB)

No.4
IN THE WORLD
No.1
IN ASIA



Times Higher Education
Impact Rankings 2023

WHAT WILL I GET FROM THIS PROGRAMME?

You will develop as a scholar of business and management who will be sought after by business schools, universities, and other research institutions throughout the world

You will work closely with GSB faculty as well as other postgraduate students in your chosen subject area, allowing for the exchange of ideas and scholarly debate.

Through regular, intensive workshops tailored to the different stages of the PhD process, you will benefit from a programme that is both broad and intellectually rewarding.

You will, through your thesis and related publications, make a distinct and original contribution to knowledge in your chosen subject area.

WHY PHD @ GSB

The Graduate School of Business, USM, officially came into being on March 6, 2009. Its conception however, can be traced all the way back to 1989, when the School of Management USM, first began offering postgraduate programmes. Since GSB's formation in 2009 we have developed into an innovative and ambitious Business School, producing PhD graduates who are sought after by universities, business schools, research institutes and public and private sector organisations worldwide.

Each PhD student is assigned to one of GSB's six research clusters where they will work closely not only with their supervisor(s) but also with other lecturers and doctoral students with similar research interests and expertise. You will therefore be active in the research activities of your cluster, participating in regular seminars and presenting your ideas and research to peers within the cluster. In addition to cluster-based activities, PhD students will also be engaged in workshops, seminars and other events organised by the School for the benefit of all doctoral candidates.

Whether you plan for a career in academia, industry or the public sector, your experience as a PhD student at GSB will give you the chance to make an impact on the thoughts and actions of scholars, business leaders and policy makers.



PROGRAMME STRUCTURE

Our PhD programme is designed to equip students with research and analytical skills for scholarly inquiry and academic leadership in the field of business and management. As a doctoral student you will benefit from the systematic and rigorous research methods courses we provide and which all students are required to attend and pass. To prepare you for a career in academia, a pedagogy workshop will develop your capacity for university-level teaching. Given GSB's tagline of 'Nurturing Business Sustainability', you will also be exposed from the outset to the importance of business sustainability through a course on the topic.

Upon successfully completing these courses, students will be required to present a 'conceptual paper' arising from their doctoral research.

Around six months after the conceptual paper presentation, students will be required to present, and defend, their research proposal. Known as the 'proposal defence', this stage of the programme will provide the opportunity for two examiners to evaluate the researcher's overall study and his/her plans for data collection and the remainder of the thesis.

The final stage of the programme involves the submission of the thesis and an oral examination known as the viva voce. The viva voce committee usually involves two internal examiners (USM academic staff) and one external examiner (non-USM academic staff). The viva voce provides students with the chance to defend their research in front of a panel of experts in their chosen area of study.

UPON GRADUATION, YOU WILL BE AN ASPIRING SCHOLAR WHO

- Possesses relevant knowledge and skills in conducting scientific business research
- Is able to deliver academic courses in institutions of higher learning
- Is highly aware of issues pertaining to business sustainability

ADMISSION/ENTRY REQUIREMENT/FEEES

MALAYSIAN (MYR)

FULL TIME

- Registration Fee : 310.00
- Tuition Fee (Semester) : 3,400.00
- Thesis Evaluation Fee : 1,000.00
- Convocation Fee : 200.00
- Research Methodology : 320.00

PART TIME/SEMESTER

- Registration Fee : 310.00
- Tuition Fee (Semester) : 2,865.00
- Thesis Evaluation Fee : 1,000.00
- Convocation Fee : 200.00
- Research Methodology : 320.00

INTERNATIONAL (USD)

- Registration Fee : 222.50
- Personal Bond : 1,000.00
- Tuition Fee (Semester) : 1,275.00
- Thesis Evaluation Fee : 375.00
- Convocation Fee : 50.00
- Research Methodology : 80.00

- Registration Fee : 222.50
- Personal Bond : 1,000.00
- Tuition Fee (Semester) : 1,150.00
- Thesis Evaluation Fee : 375.00
- Convocation Fee : 50.00
- Research Methodology : 80.00

Programme Start :	March/October
Duration :	2 to 5 years (4 to 10 semesters) for full-time students; 3 to 7.5 years (6 to 15 semesters) for part-time students
Mode :	Research

ADMISSION REQUIREMENTS

APPLICANTS SHOULD POSSESS THE FOLLOWING:

- A Master's degree from universities recognised by USM's Senate or an equivalent qualification with a minimum CGPA of 3.00/4.00; or
- A Master's degree by research from universities recognised by USM's Senate or an equivalent qualification
- A two-page Research Proposal that includes:
 1. Proposed area of interest
 2. Potential contribution to theory
 3. Background (with evidence of reading that supports potential contribution)
 4. Research objectives
 5. Significance of research
 6. Expected economic, social, or environmental impact of research

LANGUAGE REQUIREMENTS

(Applicable for International Applicants Only)

- A minimum score of 40 in Internet-based TOEFL (Test of English as a Foreign Language); or
- A minimum of Band 5 in IELTS (International English Language Testing System); or
- A minimum score of 154 in Cambridge English Advance (CAE); or
- A minimum score of 154 in Cambridge Proficiency Advance (CPE); or
- A minimum score of 47 in Pearson Test of English (PTE); or
- A minimum of Band 3.8 in MUET (Malaysian University English Test)
- A minimum score of 134 for languaskill online (admission.usm.my)

Exemption can be given if:

- English is the candidate's mother tongue or national language; or
- The candidate graduated from an institution of higher learning in which the medium of instruction is English

READY TO LEAVE YOUR MARK? CONTACT OUR ADMISSION TEAM


You may apply to the programme at any time throughout the year.

For any enquiries, please contact:


Graduate School of Business

Universiti Sains Malaysia
11800 USM, Penang, Malaysia.

 604-6532791/2789/2794

 604-6532792

 gsb@usm.my

 <http://www.gsb.usm.my>

Visit :



www.ips.usm.my/