



**GRADUATE SCHOOL OF BUSINESS (GSB)
UNIVERSITI SAINS MALAYSIA**

**MBA/EMBA
(PROJECT MANAGEMENT/ RESEARCH &
CONSULTANCY)**

MBA Online MBA

Course Code: _____ Course Title: _____

Quantitative: **Qualitative:**

Semester: _____ Academic Session: _____

Name: _____

Title: _____

Supervisor*: _____

Name

Signature

Date

Co-Supervisor: _____

Name

Signature

Date

Approval: _____

Deputy Dean

Signature

Date

GUIDE TO PREPARE A PROPOSAL

Please refer to the Research Clusters List for Possible Areas:

Please attach typed proposal consisting of the following on a separate sheet of paper.

Quantitative Research (3 - 4 pages)		Qualitative Method (3 - 4 pages)	
1.0	Title	1.0	Title
2.0	Background of the study	2.0	Background of the study
3.0	Research problem/problem statement	3.0	Research problem/problem statement
4.0	Research Questions	4.0	Research Questions
5.0	Research Objectives	5.0	Research objectives

PLEASE TICK :

<input type="checkbox"/>	SUSTAINABILITY ACCOUNTING AND GOVERNANCE
<input type="checkbox"/>	FINANCIAL RESEARCH FOR ENERGING MARKETING
<input type="checkbox"/>	MARKETING
<input type="checkbox"/>	INNOVATION IN OPERATIONS MANAGEMENT
<input type="checkbox"/>	GLOBAL STRATEGY AND ORGANIZATIONAL BEHAVIOUR
<input type="checkbox"/>	SOCIAL INNOVATION AND SUSTAINABILITY

* = The supervisor shall be the lecturer from GSB. Otherwise, approval from Dean is required by fill in the form (Application to Appoint Supervisor for Project (MBA) & Thesis (DBA) from Other Schools)