

## Future of Capitalism 2023

### Speakers' Profiles



Paul Polman

Business leader, Campaigner, Co-author of "Net Positive"

Paul Polman works to accelerate action by business to tackle climate change and inequality. He believes, above all, that humanity will only overcome our greatest shared challenges through far-reaching systems change and bold new partnerships to deliver the UN Sustainable Development Goals, which he helped develop.

As CEO of Unilever (2009-2019), Paul demonstrated that business can profit through purpose, marrying a long-term, multi-stakeholder model with excellent financial performance. During Paul's tenure, shareholders saw their returns increase by 290% while the company consistently ranked 1<sup>st</sup> in the world for sustainability and as one of best places to work.

Today Paul works across a range of organisations and initiatives to help speed the global action needed to regenerate our planet, renew our economies and unite our societies. He **helps business move further and faster** on these ambitions, including through his work with [Systemiq](#) and through mobilizing private equity.

He helps drive **bold new coalitions** *within industries* such as [fashion](#) and food, as well as *between* the private sector, government and civil society, including through his work leading the [UN Global Compact](#) and as an Ambassador for the [Race to Zero](#) and Race to Resilience.

Paul is also passionate about **developing our next generation of leaders**, which he does as chair of the Oxford University [Saïd Business School](#), and through his work with [INSEAD](#), [IESE](#) and the Boards of [PRME](#) and [One Young World](#).

Last year Paul's published his [critically-acclaimed book](#) with sustainability expert Andrew Winston, "[Net Positive](#)", which sets out how to build companies which succeed by fixing the world's problems, rather than creating them. He actively campaigns on a range of human rights issues, including promoting disability inclusion through the [Valuable 500](#) and the [Kilimanjaro Blind Trust](#), which he set up with his wife Kim. Follow him on [twitter](#) and [LinkedIn](#) and sign up to receive his newsletter [here](#). More on [www.paulpolman.com](#)



### Dr. Johan Rockström

Director of the Potsdam Institute for Climate Impact Research and Professor at the Institute of Earth and Environmental Science at Potsdam University.

Rockström is an internationally recognized scientist on global sustainability issues, who led the development of the new Planetary Boundaries framework for human development in the current era of rapid global change at the Stockholm Resilience Centre. He is a leading scientist on global water resources, with about 25 years of experience from applied water research in tropical regions, and more than 150 research publications in fields ranging from applied land and water management to global sustainability.

In addition to his research endeavors, which have been widely used to guide policy, Rockström provides strategic scientific guidance as a member of the European Commission's Expert Group 'Mission Board for Adaptation to Climate Change, including Societal Transformation' and the 'Royal Swedish Academy of Sciences' and consults several governments and business networks. He acts as an advisor for sustainable development issues at noteworthy international meetings, such as the World Economic Forum, the United Nations Sustainable Development Solutions Network (SDSN), and the United Nations Framework Convention on Climate Change Conferences (UNFCCC). Furthermore, he chairs or co-chairs the advisory board for the EAT Foundation, the Earth Commission, and the Earth League, is Chief Scientist of Conservation International, member of the European Investment Bank Advisory Group, and elected member of the German Academy of Sciences Leopoldina.



### Professor Kohei Saito

Associate Professor, Graduate School of Arts and Sciences, The University of Tokyo

Kohei Saito is an associate professor of philosophy at the University of Tokyo. He received PhD in philosophy from Humboldt Universität zu Berlin. His *Karl Marx's Ecosocialism: Capital, Nature and the Unfinished Critique of Political Economy* (New York: Monthly Review Press, 2017) was awarded the Isaac Deutscher Memorial Prize of 2018. His latest book *Marx in the Anthropocene* is published by the Cambridge University Press in 2022.



Rebecca Henderson

Professor, John and Natty McArthur University

Rebecca Henderson is one of 25 University Professors at Harvard, a research fellow at the National Bureau of Economic Research and a fellow of both the British Academy and of the American Academy of Arts and Sciences. She also has more than twenty-five years of major public board experience. Rebecca's research explores the degree to which the private sector can play a major role in building a more sustainable economy. Her publications include *Accelerating Energy Innovation: Insights from Multiple Sectors* (University of Chicago Press), [\*Leading Sustainable Change: An Organizational Perspective\* \(Oxford University Press\)](#) and [\*Political Economy and Justice\* \(University of Chicago Press\)](#). [She is also the author of \*Reimagining Capitalism in a World on Fire\*](#) which was shortlisted for the FT/McKinsey 2020 Business Book of the Year Award.



Rajendra Sisodia

Professor, EGADE Business School

A founding member of the Conscious Capitalism movement Raj Sisodia is Distinguished University Professor of Conscious Enterprise and Chairman of the Conscious Enterprise Center at Tecnologico de Monterrey. He is also FW Olin Distinguished Professor of Global Business (on leave) at Babson College. He is the Co-Founder and Co-Chairman of Conscious Capitalism Inc., and President of Awaken Inc. Raj was born in India and spent parts of his childhood in Barbados, California, and Canada. He was educated as an electrical engineer from the Birla Institute of Technology and Science (BITS, Pilani). He received an MBA in Marketing from the Jamnalal Bajaj Institute of Management Studies in Mumbai after which he earned a Ph.D. in Marketing and Business Policy from Columbia University. Raj is an American citizen residing in Boston, Massachusetts. Until 1998, he was the Director of Executive Programs and Associate Professor of Marketing at George Mason University in Fairfax, Virginia. From 1985 to 1988, he was Assistant Professor of Marketing at Boston University. He also spent 15 years at Bentley University as Trustee Professor of Marketing, Department Chair and founder/director of the Center for Marketing Technology. Raj has consulted with and taught executive programs for numerous companies, including AT&T, Nokia, LG, DPDHL, POSCO, Kraft Foods, Whole Foods Market, Tata, Siemens, Sprint, Verizon, Volvo, IBM, Walmart, Rabobank, McDonalds and Southern California Edison. Since 2007, Raj has spoken over 1000 times

on Conscious Capitalism and related topics to audiences around the world, including at the White House and the Vatican. Raj has published fifteen books (including *The Healing Organization*, *Conscious Capitalism*, *Firms of Endearment*, *The Rule of Three*, *Everybody Matters* and *Shakti Leadership*) and over 100 academic articles. His work has been featured in the *Wall Street Journal*, *The New York Times*, *Fortune*, *Financial Times*, *The Washington Post*, *The Boston Globe*, *CNBC* and many other media outlets. His new book *Awaken: The Journey to Purpose, Wholeness & Healing* will be published by John Wiley & Sons in 2022. In 2003, Raj was cited as one of “50 Leading Marketing Thinkers” and named to the “Guru Gallery” by the Chartered Institute of Marketing. Bentley University honored him with the Award for Excellence in Scholarship in 2007 and the Innovation in Teaching Award in 2008. He was named one of “Ten Outstanding Trailblazers of 2010” by Good Business International, and one of the “Top 100 Thought Leaders in Trustworthy Business Behavior” by Trust Across America for 2010 and 2011. In 2013 and 2015, Raj was named to the Thinkers 50 list of business and management thinkers from India. Raj received an honorary doctorate from Johnson & Wales University in 2016 and the Business Luminary Award from Halcyon in 2021. Raj has served on the Board of Directors of The Container Store and Mastek Ltd. He is a Trustee of Conscious Capitalism Inc. He is on the Advisory Board of several organizations, including the Fowler Center for Business as an Agent of World Benefit, ecountabl, Decency Global and PayActiv.

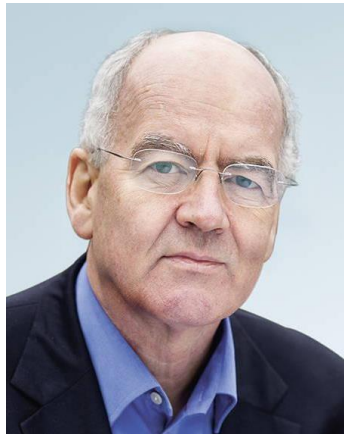


Jay Coen Gilbert  
Co-Founder, B LAB

Jay Coen Gilbert is CEO of Imperative 21, a business-led network that believes the imperative of the 21st century is to RESET our economic system so that its purpose is to create shared well being on a healthy planet. Network steward organizations include B Lab, The B Team, Chief Executives for Corporate Purpose (CECP), Common Future, Conscious Capitalism, Inc., Global Impact Investing Network (GIIN), JUST Capital, and Participant. Imperative 21 builds on Jay's experience as cofounder of B Lab, the nonprofit behind the global B Corporation movement. Along with his B Lab cofounders, Jay is the recipient of the Skoll Award for Social Entrepreneurship and the McNulty Prize at the Aspen Institute, where he is a Henry Crown Fellow. Since 2016, Jay has been called into antiracism work, prioritizing his own learning and UNlearning journey while co-convening multiracial and white caucus spaces and formats including WMRJ (White Men for Racial Justice) and AWARE (Allies Whites Against Racism for Equity), both designed to help white people come together in peer-led communities of learning and practice to develop racial literacy, stamina, and communication skills, and a commitment to dismantle racism in ourselves, our organizations, our communities, and our country. Prior to co-founding B Lab (and



despite having no game), Jay co-founded and sold AND1, a \$250M basketball footwear, apparel, and entertainment company. He has also worked for McKinsey & Co, as well as organizations in the public and nonprofit sectors. Jay grew up in New York City and while he graduated from Stanford University with a degree in East Asian Studies, his most rewarding educational experience was co-teaching a class for the last ten years about the role of business in society at Westtown School, a 200-year-old Quaker institution. Between AND1 and B Lab, Jay enjoyed a sabbatical in Australia, New Zealand, and Monteverde, Costa Rica with his yogini wife Randi and two children, Dex and Ria, now 23 and 21. Jay and Randi live in Berwyn, PA.



**John Elkington**

Founder and Chief Pollinator, Volans

John Elkington is one of the founders of the global sustainability movement, an experienced advisor to business, and a highly regarded thought leader and keynote speaker.

In 2008, The Evening Standard named John among the '1000 Most Influential People' in London, describing him as "a true green business guru", and as "an evangelist for corporate social and environmental responsibility long before it was fashionable". In 2009, a CSR International survey of the Top

100 CSR leaders placed John fourth: after Al Gore, Barack Obama and the late Anita Roddick of the Body Shop, and alongside Muhammad Yunus of the Grameen Bank.

John has addressed over 1,000 conferences around the world. He was a faculty member of the World Economic Forum from 2002-2008. He has served on over 70 boards and advisory boards. John has won numerous awards and is the author or co-author of 20 books. John's *Cannibals with Forks* in 1997 popularised his 'Triple Bottom Line' concept (People, Planet, Profit) and laid the foundations for sustainable business strategy. The 20th book was published in April: *Green Swans: The Coming Boom in Regenerative Capitalism* (Fast Company Press).

John co-founded Volans to span the yawning divides between what the sustainability industry was doing and what needs to be done. As the company enters its second decade, John is on a mission to "10X" Volans' impact.

**John's Superpower:** Cross-pollination



### Pavan Sukhdev

Founder & CEO, GIST Impact, ex-President, WWF-International; UNEP Goodwill Ambassador

Pavan Sukhdev is a scientist by education, an international banker by training, and an environmental economist by passion. Years of work in sustainability and the invisible economics of nature led to his appointment to head the United Nations' 'Green Economy Initiative' and to lead the G8+5 study TEEB (The Economics of Ecosystems and Biodiversity).

Pavan was awarded the McCluskey Fellowship (2011) by Yale University. At Yale, he taught a graduate course on TEEB and wrote his book "Corporation 2020-Transforming Business for Tomorrow's World". In this book, he advocates four changes in micro-policy and regulation which can rapidly transform today's corporation to deliver tomorrow's green and equitable "economy of permanence". This led to his ongoing campaign (launched at Rio+20, 2012) on transforming business for tomorrow's world. Pavan promotes tomorrow's corporation, "Corporation 2020", one with positive rather than negative externalities as the engine of tomorrow's inclusive green economy.

As founder and CEO of GIST Impact, which delivers impact valuation and analytics, Pavan works with asset managers, C-suite executives and senior government officials on transition techniques, with an emphasis on metrics for sustainability.

Pavan has served on the boards of Conservation International (CI), the Global Reporting Initiative (GRI), the Stockholm Resilience Centre (SRC), and on the TEEB Advisory Board and has won several awards for his work including the Blue Planet Prize (2016) and the Tyler Prize (2020).

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#### NOTE:

*The Future of Capitalism (FOC)* is a global project co-hosted by Shizenkan University (Japan) and IESE Business School (Spain). For the 2023 edition, the core members, SOIL Business School (India) and FGV (Brazil), will be joined by IPADE Business School, Tecnologico de Monterrey (Mexico), Seoul National University (South Korea), Lagos Business School (Nigeria), IPB Business School (Indonesia), **Universiti Sains Malaysia (Malaysia)**, Oxford Saïd Business School (UK), and National University of Singapore (Singapore), University of Dhaka (Bangladesh) and Royal Roads University (Canada).

Nearly 200 graduate students from 14 schools around the world will participate. We will travel the globe online to meet the world's leading intellectuals, business leaders, entrepreneurs, politicians, and civic sector leaders and think how we can face the challenges of creating a more equitable, humane, and sustainable future. The course consists of 11 sessions, 4 of which are open to the public.